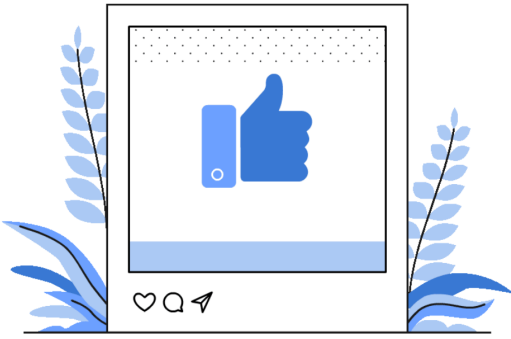


Artist Facebook Profile Workshop

Learn to Create and use your Artist Facebook Profile for your Art while keeping your personal page separate.

This workshop is a basic how to use Facebook for your own personal social media needs as well as a place for people to see your art on its own curated page.



Profile Image

170x170 pixels on your Page on computers, 128x128 pixels on smartphones.

Keep in mind that your Page's profile picture will be cropped to a circular shape.

Page Title

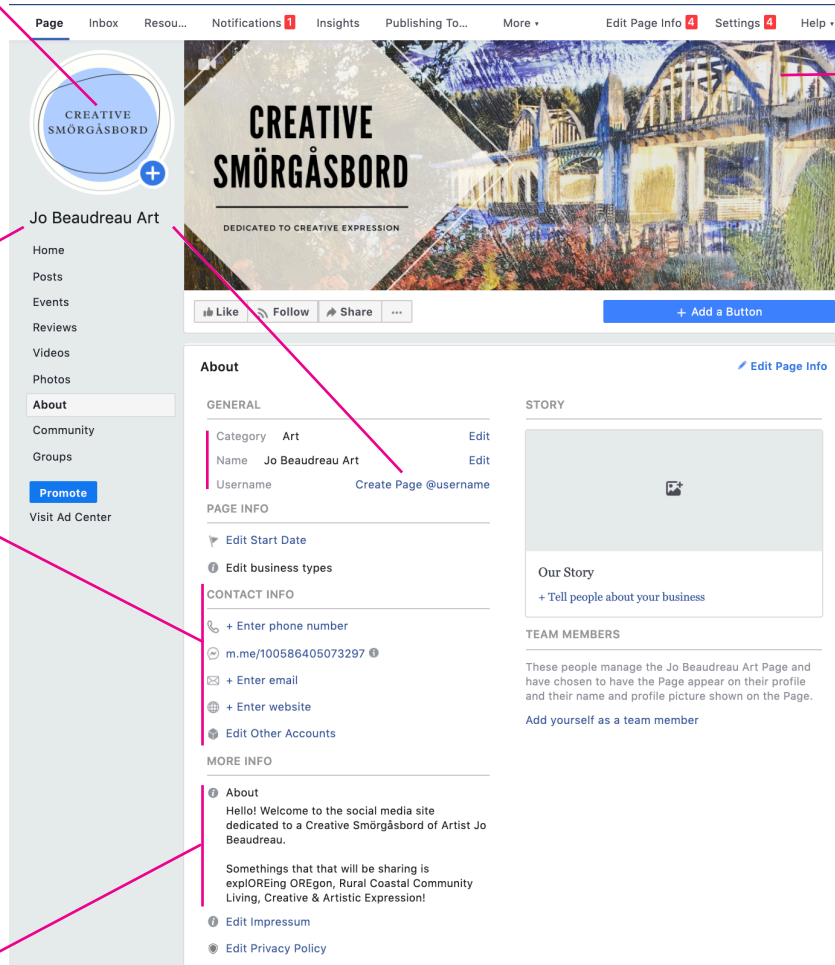
Create a professional title or add Your Name to Artist.

Contact Info

I would place your Art Email here. I would not put your person phone number, maybe a google voice phone number? And your website, if you have.

About

255 words or less.



Profile Cover Image

1290 pixels wide by 1080 pixels tall on your Page on computers and 640 pixels wide by 360 pixels tall on smartphones.

Notes:

Check List Ideas

- Log into Personal Account before Creating a Page
- Profile Image
- Cover Image
- About (255 words or less)
- Email
- Website, if any
- Set Up A Gallery
 - Set up Gallery titled Artist Information with image of your Artist Bio
 - Mobile uploads go to their own gallery
 - Create Gallery of specific art

Resources & Tips

- Create a Page Here - facebook.com/pages/create.php and be sure to select type!
- Canva.com - Images and Graphics
- Create a schedule when you post to keep people engaged
- Post Art stuff to this Art Page, then share to your personal page if you want people to see it :)
- Ask fellow Artists to share on their social media! AND don't forget to share back!
- Create a hashtag for yourself!

This workshop was created for you by Jo at
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Notes: